



UNITED STATES MARINE CORPS  
MARINE CORPS LOGISTICS COMMAND  
814 RADFORD BLVD  
ALBANY, GEORGIA 31704-1128

IN REPLY REFER TO:  
MCLC 13554

BRAND NAME JUSTIFICATION FOR SIMPLIFIED ACQUISITIONS

1. The requirement being contracted for is listed on Purchase Request M94705-15-RC-00079 (Budget Builder Ver. 11, Licenses with Software Support, onsite training, and Maintenance (to include 1, web-based refresher training).

2. This justification will provide approval for awarding an other than full and open purchase order for the requirement. The manufacturer of Budget Builder is:

Manufacturer: Far Fetched Software

Manufacturer POC and Phone Number: Federal Rep, 757-493-3573

Manufacturer Address: 200 Golden Oak Ct., Suite 320, Virginia Beach, VA 23452

3. Description of the requirement, the estimated cost, and required delivery date is:

Qty of 2 – Budget Builder Ver. 11, Licenses with Software Support, onsite training, and Maintenance (to include 1, web-based refresher training) for a base year and 4 option years. The 4 Option years are for software maintenance.

Estimated Cost:

Recommended Period of Performance is:

Base Year: 13 Aug 2015 through 12 Aug 2016

Option One: 13 Aug 2016 through 12 Aug 2017

Option Two- 13 Aug 2017 through 12 Aug 2018

Option Three-13 Aug 2018 through 12 Aug 2019

Option Four-13 Aug 2019 through 12 Aug 2020

LOGCOM P&R requires the purchase of 2 Budget Builder Licenses, Ver.11, Software Support maintenance, and on-site training. This software is used for daily duties and responsibilities that the P&R Labor Team uses to continually collect and manipulate labor data in order to review trends; determine current execution status relative to established spending plan; conduct studies and in-depth analysis of data, and make recommendations that may be required by the Comptroller and Command Senior Leaders. Current fiscal environment requires continual analysis of funding authority, fringe, planned hiring, planned retirements, execution and conduct of "what if" scenarios to support management's financial decision making. This software will replace the current processes which are manual, labor intensive and inefficient. Budget Builder will bring standardization, accuracy and efficiency into P&R's labor analysis and allow more time for conducting more in-depth analysis by the Labor Analysts.

4. Specific characteristics of the service that limit the availability to a brand name sole source e.g., unique features, function of the item, etc. Describe in detail why only this suggested source can furnish the requirements to the exclusion of other sources

Budget Builder is used to calculate, research, and forecast civilian personnel costs and it saves time by providing built in pay and benefits rates, automating common tasks and

Source Selection Information – See FAR 2.101 and 3.104

allowing standardization. Budget Builder Software Support and Maintenance also includes new version upgrades and technical support. The software will provide an automated means for more efficient and effective labor data collection and analysis to support execution planning and review efforts vice current manual data mining and development of Excel spreadsheet.

This requirement can be purchased from any re-seller authorized by Budget Builder's manufacturer, Technical Communities. Technical Communities, along with their certified partners, are the only ones authorized to sell and maintain Budget Builder. If non-Budget Builder authorized services are utilized, the warranty will be voided.

5. 10 U.S.C. 2304(c)(1) is the statutory authority permitting other than full and open competition

6. A combined synopsis/solicitation will be issued on NECO in accordance with FAR 5.2 where all vendors will have access to it; however, only those vendors who are partners or authorized dealers/resellers of Budget Builder will be asked to submit a quote so as not to void the Government's warranty.

7. The anticipated cost to the Government will be fair and reasonable. Pricing will be determined fair and reasonable before an award is issued.

8. Market research revealed that at least one certified Budget Builder partner is available.

Manufacturer: Technical Communities, Inc.

Manufacturer POC and Phone Number: MAIN: 650-624-0525 / FAX: 650-624-0535

Manufacturer Ordering Address: 1111 Bayhill Dr., Ste 400; San Bruno, CA 94066

9. The particular brand name, product or feature is essential to the Government's requirements, and market research indicates other companies' similar products or products lacking the particular feature, do not meet, or cannot be modified to meet the agency's needs. Companies must be certified partners with Budget Builder.

**CERTIFICATION**

I certify that statements checked and information provided above are complete and correct to the best of my knowledge. I understand that the processing of this Brand Name Justification precludes the use of full and open competition.

(Signature) Donna Cason Date 21 July 15

Printed Name, Title [Project Officer] Donna Cason - Program Management Assistant

(Signature) Barbara A. Banks Date 21 Jul 15

Printed Name, Title [Contracting Officer] Barbara A. Banks, Contracting Officer